

Ultrain Sports Privacy Policy

Effective of Aug 1, 2023

This Privacy Policy describes the privacy practices applicable to consumers' use of Ultrain Sports' online services, including access to its Pro Series and its website (collectively, the "Services"). In addition, below, please find a supplementary privacy notice for California residents. This additional notice applies to you if you reside in the state of California.

In addition to information collected from individuals who interact with the Services to obtain information about and participate in training services as consumers, Ultrain Sports also collects personal information about the professional players that create content for the Services. The collection of this personal information is governed by Ultrain Sports' agreements with those professional players' teams and/or agencies.

Personal Information We Collect

Information you provide us. Personal information you may provide to us through the Services includes:

- **Account and contact data**, such as your first and last name, date of birth, club team name, position, email, city, and profile picture.
- **Marketing data**, such as your preferences for receiving our marketing communications, and details about your engagement with them.
- **Communications** that we exchange with users when they contact us with questions or feedback, including feedback about interacting with other users, and questions about purchasing.
- **Payment data and transaction data** needed to complete your orders on or through the Services (including name and billing information) and your purchase history. We do not have access to your payment card information, which is processed by our payment service provider, Stripe.
- **Other data** not specifically listed here, which we will use as described in this Privacy Policy or as otherwise disclosed at the time of collection.

Third party sources. We may combine personal information we receive from you with information we obtain from other sources, such as:

- **Public sources**, including social media companies and public websites.
- **Marketing partners**, such as club teams and other organizations that have entered into joint marketing relationships with us.

Automatic data collection. We and our service providers may automatically log information about you, your computer or mobile device, and your interaction over time with the Services, our communications, and other online services, such as:

- **Device data**, such as device IP address (and derived location), device name and operating system, browser type and settings, telecommunications provider, operating system, the date and time of Services use, and interactions with the Services.

- **Online activity data**, such as information about your use of and actions on the Services, including pages or screens you viewed, how long you spent on a page or screen, navigation paths between pages or screens, information about your activity on a page or screen, frequency, and length of access. This information may be collected on our Services using cookies, browser web storage (also known as locally stored objects), web beacons, third-party software development kits (SDKs) and similar technologies described below.

Cookies and similar technologies. Our website may use the following technologies:

- **Cookies**, which are text files that websites store on a visitor's device to uniquely identify the visitor's browser or to store information or settings in the browser for the purpose of helping you navigate between pages efficiently, remembering your preferences, enabling functionality, and helping us understand user activity and patterns.
- **Local storage technologies**, like HTML5, that provide cookie-equivalent functionality but can store larger amounts of data, including on your device outside of your browser in connection with specific applications.
- **Web beacons**, also known as pixel tags or clear GIFs, which are used to demonstrate that a webpage or email was accessed or opened, or that certain content was viewed or clicked.

How We Use Personal Information

We use personal information for the following purposes or as otherwise described at the time of collection:

Services delivery, including to:

- Operate the Services and our business;
- Maintain and improve the Services and the Services' features;
- Create and maintain your account;
- Facilitate user connections on our Services;
- Recommend pages, profiles, products, users to follow, and content that might be of interest to you;
- Process your transactions;
- Communicate with you about the Services, including by sending announcements, updates, security alerts, and support and administrative messages; and
- Provide support for the Services, and respond to your requests, questions, and feedback.

Research and development. We may create and use de-identified information for our business purposes, including to analyze the effectiveness of our Services, to improve and add features to our Services, and to analyze the general behavior and characteristics of users of our Services. We may use this anonymous, aggregated, or de-identified data and share it with third parties for our lawful business purposes.

Compliance and protection. We may use personal information to:

- Protect our, your, or others' rights, privacy, safety, or property (including by making and defending legal claims);
- Enforce the Terms of Service that govern the Services;
- Audit our internal processes for compliance with legal and contractual requirements and internal policies;
- Prevent, identify, investigate, and deter fraudulent, harmful, unauthorized, unethical or illegal activity, including cyberattacks and identity theft; and
- Comply with applicable laws, lawful requests, and legal process, such as to respond to subpoenas or requests from government authorities.

Direct marketing. We may send you marketing communications via text message and/or email as permitted by law. You will have the ability to opt-out of our marketing and promotional communications as described in the [Opt out of marketing communications](#) section below.

How We Share Personal Information

We may share personal information with:

Service providers. Companies and individuals that provide services on our behalf or help us operate the Services or our business (such as hosting, analytics, customer support, email and SMS delivery, payment services, and identity verification services).

Professional advisors. Professional advisors, such as lawyers, auditors, bankers, and insurers, where necessary in the course of the professional services that they render to us.

Authorities and others. Law enforcement, government authorities, and private parties as we believe necessary to: (a) protect our, your, or others' rights, privacy, safety, or property (including by making and defending legal claims); (b) enforce the terms and conditions that govern the Services; and (c) protect, investigate, and deter against fraudulent, harmful, unauthorized, unethical, or illegal activity.

Business transferees. Acquirers and other relevant participants in business transactions (or negotiations for such transactions) involving a corporate divestiture, merger, consolidation, acquisition, reorganization, sale, or other disposition of all or any portion of the business or assets of, or equity interests in, Ultrain Sports or our affiliates (including, in connection with a bankruptcy or similar proceedings).

Your Choices

Update or delete. You can contact us to ask us to update, correct or delete your information. Please note that we will need to verify that you have the authority to delete the account and certain activity generated prior to deletion may remain stored by us and may be shared with third parties as detailed in this Privacy Policy.

Opt out of marketing communications. You may opt out of marketing-related communications by following the opt out or unsubscribe instructions contained in the marketing communication we send you.

Online tracking opt out. There are a number of ways to limit online tracking, which we have summarized below:

- **Blocking cookies in your browser.** Most browsers let you remove or reject cookies. To do this, follow the instructions in your browser settings. Many browsers accept cookies by default until you change your settings. For more information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, visit www.allaboutcookies.org.
- **Using privacy plug-ins or browsers.** You can block our websites from setting certain cookies by using a browser with privacy features, like [Brave](#), or installing browser plugins like [Privacy Badger](#), [Ghostery](#), or [uBlock Origin](#), and configuring them to block third party cookies/trackers. You can also opt out of Google Analytics by downloading and installing the browser plug-in available at: <https://tools.google.com/dlpage/gaoptout>.

Note that because these opt out mechanisms are specific to the device or browser on which they are exercised, you will need to opt out on every browser and device that you use.

Do Not Track. Some Internet browsers may be configured to send “Do Not Track” signals to the online services that you visit. We currently do not respond to "Do Not Track" or similar signals. To find out more about "Do Not Track," please visit <http://www.allaboutdnt.com>.

Other Sites and Apps

The Services may contain links to websites and other online services operated by third parties. In addition, our content may be integrated into web pages or other online services that are not associated with us. These links and integrations are not an endorsement of, or representation that we are affiliated with, any third party. We do not control websites or online services operated by third parties, and we are not responsible for their actions.

Processing of Personal Information in the U.S.

We are headquartered in the United States and may use services providers that operate in other countries. Your personal information may therefore be processed in the United States or transferred to other locations where privacy laws may not be as protective as those in your state, province, or country.

Security

We employ a number of technical, organizational, and physical safeguards designed to protect the personal information we collect. However, no security measures are failsafe and we cannot guarantee the security of your personal information.

Children

Because our Services can be used by soccer players of all ages, we may collect and use the personal information of children under thirteen (13) as described in this Privacy Policy. When required by applicable law, we will obtain prior verifiable consent from the parent or legal guardian of children under 13 before such collection in accordance with the Children’s Online Privacy Protection Act. The information will only be retained as is reasonably necessary to allow your child to use the Services, or as required by law. In addition, this information will only be used for internal business purposes, and will be shared with third parties only as allowed by applicable law.

Parents or legal guardians may contact us using the information in the [How to Contact Us](#) section to ask if we have collected their child's personal information, to review or request that the information be deleted, or to

withdraw their consent for us to collect such information. We reserve the right to verify that the requester is in fact the child's parent or legal guardian. In any correspondence such as email or mail, please include the child's name and the parent or legal guardian's email address and telephone number.

Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time. If we make material changes to this Privacy Policy, we will notify you by updating the date of this Privacy Policy and posting it on the website.

How to Contact Us

You can reach us by email at team@ultrainapp.com, by phone at 310-890-1448 or at the following mailing address:

Ultrain, Inc.
5353 Wilshire Blvd
Los Angeles, CA 90036

Notice to California Residents

We are providing this supplemental privacy notice to consumers in California, pursuant to the California Consumer Privacy Act of 2018 ("CCPA"). We do not sell personal information.

The CCPA grants California residents the following rights:

- **Information.** Our Privacy Policy describes how we use and share your personal information through the Services, including during the past 12 months. The Policy describes:
 - The sources through which we collect California residents' personal information and the types of personal information collected in the [Personal Information We Collect](#) section above.
 - The purposes for which we use and share this information in the [How We Use Personal Information](#) section above and the [How We Share Personal Information](#) section above.
- **Access.** You can request a copy of the personal information that we maintain about you.
- **Deletion.** You can ask to delete the personal information that we maintain about you.

The CCPA places limits on when and how companies must comply with these requests. You are entitled to exercise the rights described above free from discrimination.

Here is how you can submit requests:

- **To request access to or deletion of personal information collected or to opt out of the "sale" of your information,** please email us at team@ultrainapp.com or submit a form.
- **To verify your identity prior to responding to your requests,** we may ask you to confirm information that we have on file about you or your interactions with us. Where we ask for additional personal information to verify your identity, we will only use it to verify your identity or your authority to make the request on behalf of another consumer.

- **Authorized agents.** California residents can empower an “authorized agent” to submit requests on their behalf. We will require authorized agents to confirm their identity and authority, in accordance with the CCPA.